

Account:
Site:

MARKET PROFILE REPORT

1/5/01

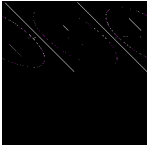
PREPARED FOR:

Prairieland Development L.L.C.

Route 66 Crossing at Sherman, Illinois
, IL
Coords: 39.896218 -89.602096

Area 1: 5 Mile Radius
Area 2: 15 Mile Radius
Area 3: 30 Mile Radius

Description	Area 1	Area 2	Area 3
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MARKET PROFILE The Market Profile Report contains a comprehensive list of demographic information based on 1990 Census data updated to reflect 2000 estimates and 2005 projections.



POPULATION Population information allows you to quantify the market size and measure future growth. Population is defined as all living persons in a geographic area. Group quarters include non household living arrangements such as military barracks, college dormitories, long-term health care facilities, group homes, boarding houses, prisons, and ships.

2005 Population Projection	21,166	176,231	274,756
2000 Population Estimate	21,059	175,522	274,482
1990 Census Population	19,349	162,388	257,953
2000 Population Per Square Mile	217	238	101
2000 Group Quarters Population	381	3,353	9,161



HOUSEHOLDS Households consist of one or more persons who live together in the same housing unit, regardless of their relationship to each other. Households include all occupied housing units.

2005 Household Projection	7,623	72,769	109,183
2000 Household Estimate	7,556	72,249	108,721
1990 Households	6,877	66,447	102,118
% Annual Household Growth: 1990 - 2000	1.1	1.0	0.7
1990 % Households			
With 1 Person	19.3	30.4	28.3
With 2 Persons	32.2	32.3	32.7
With 3 Persons	19.5	16.0	16.3
With 4 Persons	19.0	13.3	14.2
With 5 Persons	7.1	5.5	5.9
With 6 Persons	2.1	1.6	1.7
With 7+ Persons	0.9	0.9	0.8
2000 Average Household Size	2.70	2.39	2.44

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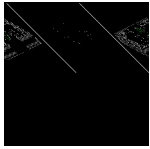
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2000 INCOME Income is a good indicator of the spending power of your market. Per Capita Income includes the income of all persons 15 years old and over. Median Income divides the income distribution into two equal parts, one-half falling above the median and one-half below.

% Under \$10,000	4.6	8.1	8.1
% \$10,000-\$14,999	4.0	5.6	5.6
% \$15,000-\$24,999	10.6	13.1	13.6
% \$25,000-\$34,999	14.3	14.1	14.7
% \$35,000-\$49,999	21.8	20.7	20.8
% \$50,000-\$74,999	24.7	21.3	21.2
% \$75,000-\$99,999	13.0	9.2	8.9
% \$100,000-\$149,000	5.7	6.0	5.4
% \$150,000+	1.3	2.0	1.7
2000 Per Capita Income	\$19,273	\$21,523	\$19,970
2000 Average Household Income	\$53,078	\$51,903	\$49,871
2000 Median Household Income	\$46,732	\$43,098	\$41,892



2000 POPULATION BY RACE The race variables represent the self-classification by people according to the race with which they most closely identify. Ancestry can be viewed as the nationality, lineage or country of birth of a person. Persons of Hispanic ancestry may be of any race.

% White	96.9	88.6	91.7
% Black	2.1	9.8	7.0
% Asian or Pacific Islander	0.6	1.2	0.9
% Other	0.3	0.4	0.4
% Hispanic Ancestry	1.3	1.4	1.3



2000 POPULATION BY AGE Population by age provides valuable information as to the relative maturity or youth of a particular market. Median age divides the age distribution into two equal parts, one-half falling below the median and one-half above.

% Under Age 5	6.6	6.6	6.5
% Age 5-14	15.6	13.9	14.2
% Age 15-17	4.9	4.1	4.2
% Age 18-20	3.8	3.8	4.0
% Age 21-24	3.9	5.0	4.8
% Age 25-34	12.0	12.8	12.6
% Age 35-44	18.2	16.6	16.3
% Age 45-54	15.8	14.4	14.3
% Age 55-64	8.5	9.0	9.0
% Age 65-74	5.8	6.8	6.8
% Age 75-84	3.7	5.0	5.1
% Age 85 +	1.3	2.0	2.1
Average Age of Total Population	36.1	37.6	37.7
Median Age of Total Population	36.9	37.4	37.4

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Description	Area 1	Area 2	Area 3
POPULATION BY SEX			
 % Female	51.3	52.5	51.8
% Females Under Age 6	6.4	6.2	6.1
% Females Age 6-13	14.9	12.8	13.3
% Females Age 14-17	4.4	3.7	3.9
% Females Age 18-20	3.6	3.6	3.7
% Females Age 21-24	3.7	4.8	4.5
% Females Age 25-34	12.0	12.6	12.3
% Females Age 35-44	18.5	16.4	16.1
% Females Age 45-54	15.5	14.5	14.3
% Females Age 55-64	8.6	9.1	9.2
% Females Age 65-74	6.0	7.4	7.4
% Females Age 75-84	4.7	6.0	6.2
% Females Age 85+	1.7	2.8	3.0
Average Age Female	37.3	39.3	39.4
% Male	48.7	47.5	48.2
% Males Under Age 6	6.9	7.1	6.9
% Males Age 6-13	16.3	15.1	15.0
% Males Age 14-17	5.4	4.5	4.6
% Males Age 18-20	4.0	4.0	4.3
% Males Age 21-24	4.1	5.3	5.2
% Males Age 25-34	11.9	12.9	12.9
% Males Age 35-44	17.8	16.9	16.6
% Males Age 45-54	16.1	14.4	14.2
% Males Age 55-64	8.5	8.9	8.8
% Males Age 65-74	5.5	6.1	6.1
% Males Age 75-84	2.7	3.9	4.0
% Males 85+	0.8	1.1	1.2
Average Age Male	34.9	35.7	35.9
EDUCATION The education variables are another way to determine the relative socio-economic status of an area. Population enrolled in school provides information on the population ages 3 & over. Educational attainment classifies persons age 25 & over according to their highest level of school or degree completed.			
1990 Pop Enrolled in School	5,161	40,004	63,555
% Preprimary School	8.4	8.8	8.2
% Elementary & High School	71.2	65.9	68.5
% College	20.4	25.3	23.3
1990 Educational Attainment	12,538	107,895	170,511
% Elementary School (0-8 Years)	7.6	6.7	8.1
% Some High School (9-12 Years)	11.4	11.8	12.1
% High School Graduate only (12 Years)	38.4	32.9	36.1
% Some College (13-15 Years)	27.6	26.0	24.6
% Bachelor Degree	10.8	14.3	12.3
% Graduate Degree	4.2	8.3	6.7
Average Years of School Completed	12.5	12.9	12.6

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MARITAL STATUS			
 1990 Marital Status	14,861	127,801	202,479
% Persons Married	62.1	53.9	56.6
% Persons Single	37.9	46.1	43.4
1990 Female Marital Status	7,784	69,212	108,032
% Females Married	59.2	49.7	52.9
% Females Never Married	19.5	23.5	21.2
% Females Widowed/Divorced/Separated	21.2	26.8	26.0
1990 Male Marital Status	7,077	58,589	94,447
% Males Married	65.3	58.9	60.8
% Males Never Married	24.4	27.9	26.9
% Males Widowed/Divorced/Separated	10.3	13.2	12.3
FAMILIES/HOUSEHOLDERS			
 1990 Family Households	5,393	42,987	69,132
1990 Non Family Households	1,558	23,395	33,040
1990 Family Households With Children	2,883	21,640	34,765
% Married Couple Family	81.5	71.9	75.3
% Male Householder	3.8	4.9	4.5
% Female Householder	14.8	23.2	20.2
1990 % Households			
% W/children < 18	42.0	33.1	34.5
% W/person 65+	20.6	24.5	25.9
% W/householder 65+	18.9	23.0	24.4
OCCUPATION/INDUSTRY These variables help you evaluate the composition of the labor force in a particular market. Occupation describes the kind of work a person does on the job. Industry employment describes the type of industry in which a person works. Both are based on persons age 16 and over.			
 1990 Employment Status, Persons 16+	14,506	126,076	199,386
% Employed in Civilian Labor Force	69.4	66.1	64.2
% Unemployed	2.4	3.1	3.1
% Pop Not in Labor Force	27.9	30.5	32.4
% Pop in Armed Forces	0.3	0.2	0.2

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Description	Area 1	Area 2	Area 3
1990 Total Employed	10,065	83,367	128,057
% White Collar	63.4	68.8	63.2
% Executive & Managerial	13.8	15.6	13.6
% Professional Specialty	11.2	14.9	13.4
% Technical Support	5.4	4.7	4.4
% Sales	8.5	10.5	10.5
% Administrative Support	24.6	23.1	21.4
% Blue Collar	21.3	16.6	20.0
% Precision, Production, Craft & Repair	11.4	8.5	9.5
% Machine Operator	2.4	2.3	3.6
% Transportation & Material Moving	4.2	3.2	3.9
% Laborers	3.3	2.6	3.1
% Service	13.9	13.1	13.7
% Private Household	0.4	0.3	0.3
% Protective	2.0	1.9	2.0
% Other	11.5	10.9	11.4
% Farming, Forestry, & Fishing	1.4	1.5	3.1
White/Blue Collar Ratio	3.0	4.1	3.2
1990 Industry Employment	10,065	83,367	128,057
% Agriculture, Forestry, Fishing	1.8	1.7	3.6
% Mining	0.8	0.4	0.9
% Construction	5.6	5.2	5.3
% Manufacturing: Nondurable Goods	2.5	2.6	3.7
% Manufacturing: Durable Goods	2.6	2.1	4.0
% Transportation	4.7	3.6	3.7
% Communications & Public Utilities	4.2	3.8	3.4
% Wholesale Trade	3.5	3.2	3.2
% Retail Trade	14.4	15.0	15.1
% Finance, Insurance, Real Estate	7.6	8.5	8.1
% Service: Business & Repair	4.5	3.9	3.6
% Service: Personal	2.9	2.9	2.8
% Service: Entertainment & Recreation	1.2	1.2	1.0
% Service: Health	11.5	10.5	10.2
% Service: Educational	6.4	7.8	7.9
% Service: Other Professional & Related	5.2	7.4	6.7
% Public Administration	20.6	20.2	16.8

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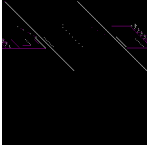
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Description	Area 1	Area 2	Area 3
			
<p>HOUSING Housing units are defined as a house, apartment, mobile home or trailer, a group of rooms, or a single room occupied as separate living quarters or, if vacant, intended for occupancy as separate living quarters.</p>			
1990 Total Housing Units	7,160	71,009	109,102
% Occupied	96.0	93.6	93.6
% Vacant	4.0	6.4	6.4
% Year-round	3.7	6.0	6.0
% Seasonal	0.2	0.4	0.4
1990 Total Housing Units in Structure	7,160	71,009	109,102
% Single, Detached	75.6	65.6	71.0
% Single, Attached	1.6	2.4	1.8
% 2 Units	2.6	5.8	4.8
% 3-9 Units	2.4	10.4	8.4
% 10-49 Units	0.8	5.4	4.1
% 50+ Units	0.0	2.7	2.1
% Mobile Home or Trailer	16.4	6.7	7.0
% Other Units	0.7	0.9	0.9
1990 Total Occupied Housing Units	6,877	66,447	102,118
% Owner-occupied Units	82.6	65.3	68.1
% Renter-occupied Units	17.4	34.7	31.9
Owner/Renter Ratio	4.7	1.9	2.1
1990 Housing Units By Year Built	7,226	71,019	109,061
% Built 1985 - 1990	9.2	8.1	6.8
% Built 1980 - 1984	9.8	6.8	6.3
% Built 1970 - 1979	38.4	21.5	22.2
% Built 1960 - 1969	16.0	14.4	14.0
% Built 1950 - 1959	8.1	13.8	13.0
% Built 1949 or earlier	18.6	35.3	37.7
2000 Total Specified Owner-occupied Units	4,898	39,940	62,480
% Under \$50,000	11.1	20.6	24.8
% \$50,000-\$99,999	65.0	49.4	49.5
% \$100,000-\$149,999	18.9	19.0	17.1
% \$150,000-\$199,999	3.2	6.2	5.0
% \$200,000-\$299,999	1.5	3.5	2.6
% \$300,000-\$399,999	0.1	0.8	0.6
% \$400,000-\$499,999	0.1	0.3	0.2
% \$500,000+	0.1	0.2	0.1
Average Home Value	\$85,746	\$91,192	\$84,118
Median Home Value	\$79,882	\$83,011	\$76,785
1990 Spec. Renter-Occ. Units - Cash Rent	1,045	21,733	29,399
1990 Average Contract Rent	\$316	\$313	\$291
1990 Median Contract Rent	\$316	\$308	\$286

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COMMUTE The vehicle and commute variables are useful in determining the vehicle ownership that can be anticipated around a site. Commute time refers to the total number of minutes that it takes to get from home to work. Number of vehicles refers to the vehicle ownership per household.

1990 Means of Transportation to Work	9,949	82,389	126,617
% Car, Truck, or Van: Drove Alone	79.3	76.0	75.5
% Car, Truck, or Van: Carpooled	15.3	15.4	15.7
% Public Transportation	0.6	1.9	1.5
% Other Means	2.3	4.1	4.1
% Worked at home	2.4	2.6	3.2
1990 Commute Time to Work	9,711	80,230	122,563
% Commute Under 15 Minutes	29.6	40.3	39.8
% Commute 15-29 Minutes	56.7	47.2	40.6
% Commute 30-59 Minutes	11.3	10.2	16.8
% Commute 60-89 Minutes	1.5	1.3	1.7
% Commute 90+ Minutes	0.8	1.0	1.1
Average Commute to Work in Minutes	18.4	16.9	18.5
1990 Households With Vehicles	6,713	59,968	93,454
% With 1 Vehicle	30.0	41.5	39.0
% With 2 Vehicles	47.8	42.8	43.3
% With 3 Vehicles	16.9	11.9	13.1
% With 4 Vehicles	4.1	3.0	3.5
% With 5+ Vehicles	1.1	0.9	1.1
1990 Number of Vehicles	13,370	107,569	172,879
1990 Avg. Num of Vehicles Per Household	1.9	1.6	1.7